INDEPENDENT DIGITAL STUDIO

Good design.
Useful digital.

Websites, branding and practical business materials for small businesses across the UK.



AMXD identity study / original studio artwork

One point of contact. A clear finish line.

A clear brief, a defined price and a finished result you can use. From your first logo to your next website, AMXD connects thoughtful design with everyday business needs.

BRANDING / WEBSITES / DOCUMENTS / DIGITAL TOOLS

Greater Manchester based. Working remotely throughout the UK.
Design and build fees in GBP / version 2.1.

01 / ABOUT THE STUDIO

A professional partner. A personal service.

AMXD is an independent studio led by Ahmad Mujtaba. The name stands for Ahmad Mujtaba × Digital.

Useful work, clearly explained

Experience across websites, branding materials, business documents and practical software projects supports a simple promise: listen to the brief, recommend the right scope and personally review what is delivered.

01 / CLARITY	02 / DESIGN	03 / HANDOVER
One founder contact, a written scope and an agreed deadline.	Consistent visuals, practical layouts and careful review.	Agreed editable files and clear instructions for using them.

Built around smaller businesses

Local services, trades, salons, cafés, tutors, independent professionals and new businesses. Start with one clear need; add more when it helps.

Modern tools. Human responsibility.

AI may support production where appropriate. Ahmad reviews and takes responsibility for the agreed deliverables. Concept examples are labelled as demonstrations; no client results are invented.

Clear enough to choose. Flexible enough to fit.

02 / BRANDING & CREATIVE

Look consistent.
Be easy to recognise.



Identity and stationery specimen / AMXD studio artwork

Focused logo / £175

One developed concept; two consolidated revision rounds; SVG, PDF and transparent PNG; light/dark/mono versions, icon crop and one-page colour/font reference.

3-5 working days. Naming, trademark clearance, font licences and full brand strategy excluded.

Business card / £55

Two sides, one person, one size; supplied logo/copy; two revision rounds; print PDF, digital PNG and editable source. Static QR to an approved URL if required.

2-3 working days. Printing, extra names and specialist finishes excluded.

Flyer design / £75 / £110 double-sided

One A5 side with supplied copy/images; two revision rounds; print PDF, shareable PDF and editable source. Double-sided version £110.

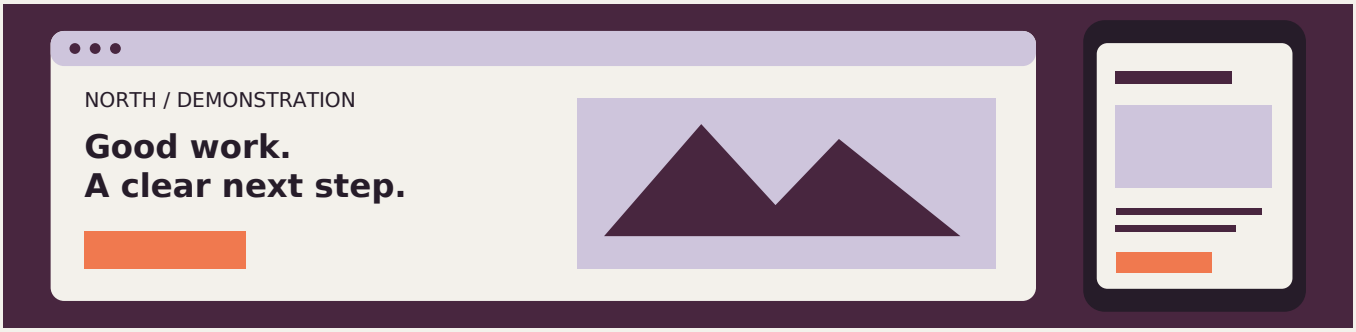
2-3 working days. Copywriting, printing and image licences excluded.

ADDITIONAL DESIGN	DEFINED SCOPE
£95 / menu or price list	Up to 2 A4 pages / 40 supplied items / 2 revision rounds
£95 / six social graphics	One campaign style and size / 1 revision round

Final content required. Printing, paid assets and extra formats are separate. Menus: 2-3 working days. Social graphics: 3-4 working days.

03 / WEBSITES

A better place to find your business.



Responsive layout demonstration / fictional business, no client outcome

One-page website / £449

Up to five sections; supplied copy/images; responsive layout, metadata, contact links, favicon and social-preview image; two revision rounds, mobile/keyboard checks and editing guide. 14-day defect corrections.

5-7 working days. Ecommerce, logins, booking systems, hosting, domain and form backend excluded. Contact-form integration is assessed and quoted separately.

Small business website / £795

Up to five informational pages; supplied copy/images; responsive layout, page metadata, contact links, favicon and social-preview image; two revision rounds, mobile/keyboard checks and editing guide. 14-day defect corrections.

10-15 working days. CMS, ecommerce, logins, custom integrations, hosting, domain and form backend excluded. Contact-form integration is assessed and quoted separately.

FOLLOW-ON SUPPORT	FEE / SCOPE
£75 / update session	Up to 1 hour of agreed edits on an inspected, supported site.
£29 / month static-site care	Monthly link/contact/source backup checks + up to 20 minutes of minor edits.

Care is for AMXD static sites; unused time expires. Normal reply within 2 working days, no emergency cover; cancel before next billing month. Domains, hosting, licences and form backends are separate. No sales or ranking guarantees.

04 / DOCUMENTS & TEMPLATES

Make the everyday look professional.



Branded document layout specimens / no real customer information

Editable invoice template / £55

One branded layout in one agreed format: Word or Excel; editable fields; two revision rounds; PDF example.

2-3 working days. Accounting integrations and tax/VAT advice excluded. Formula automation only if scoped for Excel.

Document essentials / £145

Matching invoice, quotation and letterhead; one agreed editable format each; two revision rounds.

3-5 working days. Legal drafting, accounting integrations and complex spreadsheets excluded.

Presentation polish / £125

Up to ten slides; supplied final content; one visual direction; one revision round; PPTX and PDF.

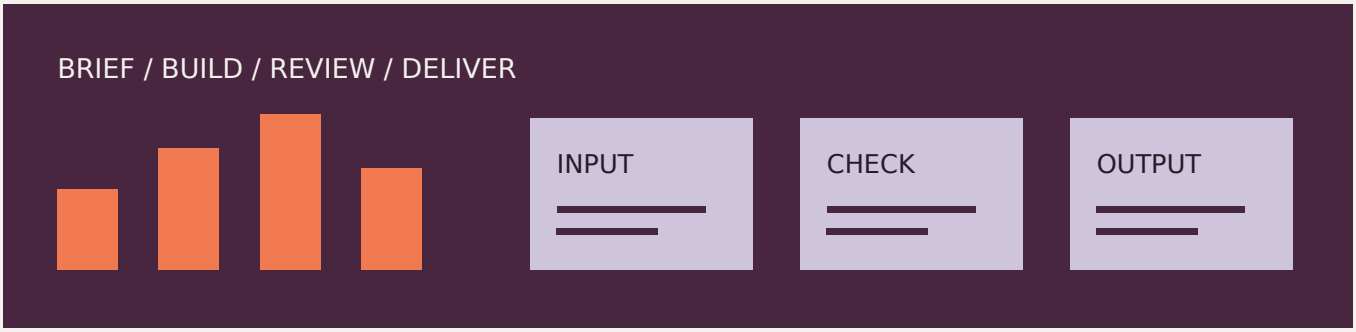
3-5 working days. Research, writing, complex charts, animation and extra slides excluded.

Clear fields. Readable totals. Files you can reuse.

Agree Word, Excel or PowerPoint before starting. Formula automation is included only when scoped and checked against known examples. This is design work, not accounting, tax or legal advice.

05 / PRACTICAL DIGITAL TOOLS

Solve a small problem. Start with the requirements.



Illustrative workflow / not a functioning dashboard or performance claim

Trackers, calculators, dashboards and lightweight internal tools are individually assessed and quoted.

A SUITABLE FIRST PROJECT	THE DELIVERY APPROACH
A quotation calculator, non-sensitive weekly sales dashboard or simple job tracker.	Define inputs, outputs, users, acceptance checks, export and support; approve the specification before build.

Small scope. Clear boundaries.

No patient records, clinical decisions, payment processing, identity/security systems or high-risk regulated software. Sensitive data and complex integrations need separate specialist assessment and may be declined.

Bring the problem. We will explain whether a simple solution fits.

No automatic promise of feasibility or same-day custom development.

06 / PACKAGES & PRIORITY

Choose your starting point.

Brand Starter / £295

Focused logo + business card + six social graphics. 5-7 working days. Individual scopes and revision limits apply.

Digital Presence / £595

One-page website + focused logo. 7-10 working days. Individual scopes and revision limits apply.

Business Launch / £749

One-page website + logo + business card + document essentials. 10-12 working days. Individual scopes and revision limits apply.

PRIORITY OPTION	SURCHARGE	ONE-PAGE SITE TOTAL
Next working day	+25%; minimum £30	£574 / £125 rush fee
Same day	+50%; minimum £60	£699 / £250 rush fee

Website rush minimums: £125 next day / £250 same day. Complete content, payment and written slot confirmation required. Eligible small jobs only: multi-page sites, packages and custom tools are excluded. Logos and selected documents/graphics are next-day only.

Rush buys priority and the agreed delivery milestone, not extra scope. It does not guarantee DNS changes or public launch that day. If AMXD misses its own milestone, the rush premium is refunded unless a revised arrangement is accepted.

07 / START A PROJECT

Tell us what you need.

A clear brief is the first step. Tell us about your business, your project and your preferred date.

hello@amxd.co.uk

amxd.co.uk

SEND US	THEN WE
Your business and the problem	Recommend a defined service
Your content and preferred date	Confirm scope, timing and price
An optional budget range	Agree payment and the next step

Simple booking terms

Projects under £150 and accepted rush jobs: normally paid upfront. Larger projects: 50% to book, 50% before final handover. Cancellation is reconciled against completed work and agreed unavoidable commitments; excess payments are refunded. Statutory rights remain unaffected.

Timings begin after the full brief, usable content and agreed payment. Final rights/source files are listed in the quotation. Fourteen calendar days of fault correction against scope are included.

Design/build fees only. No VAT charged. Domain, hosting, printing, licences and third-party costs are separate.

AMXD is an independent studio by Ahmad Mujtaba. Your written quotation confirms the full scope, delivery milestone, payment schedule and contact details.